

STORE CLOSING

Change is inevitable, especially in tumultuous times like these, and Gleim the Jeweler is making one of the biggest changes we have ever undertaken. After many decades on University Avenue, we will be closing our existing downtown location. This is a decision I have struggled with for some time, but in the end it does not make sense to have two fully-stocked retail stores as close to each other as University Avenue and the Stanford Shopping Center. In the near future, we will move our administrative offices to another downtown location, which will also include our appraisal office and a private buying and sales salon, but will be closing our larger retail showroom.



As part of this change, in order to avoid creating a severely overstocked inventory in our remaining two stores, we are holding the biggest sale we have ever had in our 78 year history. **Everything** in our University Avenue location will be marked down 30% to 60% from its original ticketed price.

Gleim the Jeweler has made many changes over the years; change and adaptation were things my father was very good at. He made the big decision to open a store at the then-new Stanford Shopping Center over 50 years ago, where we remain one of the few original tenants. He made the decision to open a branch in downtown Los Altos nearly 30 years ago. He also made the decision to close our California Avenue location when it was no longer productive. Change is something we all must do and from which new stories are created. Join us in making this another positive change for our company and take advantage of outstanding pricing on a huge selection of beautiful jewelry.

A handwritten signature in cursive script that reads "Georgie Gleim".

Georgie Gleim

Gleim The Jeweler